



SteginkGroup

CONTINUING EDUCATION SEMINAR

Train-the-technical-Trainer

CONSULTING * TRAINING * COACHING * SERVICE

Become an expert in subject teaching!

MOTIVATION

Set the course for success with our vermit® certification and pave the way for a successful future as a subject trainer. Become an expert in "Blended Learning" within technical education. Design new digital learning paths and integrate your existing product and customer training with both digital and traditional methods!

TARGET GROUP

This certified training program is designed for all educators working in the field of technical education as subject trainers and instructors, or those who wish to pursue such roles. It is also aimed at educators who create digital learning formats, develop concepts for blended learning, and want to build expertise in these areas.

Additionally, training coordinators responsible for designing and developing digital training concepts are part of the target audience. We are one of the few companies licensed to offer training for the *Basic*, *Advanced*, and *Expert levels* of vermit® and have been actively involved as a member of the vermit® network for many years.

BENEFITS

In our training program "*Train the Technical Trainer for Hybrid Subject Training*" you will learn how to transform existing training concepts into digital formats and transfer new training content into digital learning paths. You will explore the advantages and disadvantages of digital methods to better assess their potential for creating training concepts. Additionally, you will learn to adapt your new role as a learning facilitator to the digital learning environment.

Our training program for certified subject trainers is designed as a "*Blended Learning*" course and stands out due to:

- Small groups – enabling personalized attention to each participant
- Didactically trained and experienced trainers
- Access to high-quality, illustrated, and interactive Web-Based Training "Learning Basics"
- Comprehensive toolkit with ready-to-use practical tools
- Guidance and support through online tutoring until you receive your **vermit® certification**
- Delicious catering during on-site training sessions

As a participant, you will benefit from a high level of professionalism and expertise in corporate education, characterized by a combination of in-person and online learning as well as systematic learning support!

Upon completing our 7-part modular training program, you will take an examination. Successful candidates will receive the official vermit® certificate and earn the title of "**vermit® Certified Professional Trainer**" (**vct®**) awarded by vermit® GbR.

ADMISSION REQUIREMENTS

To participate in the examination, modules T1 to T7 must be completed, and both a **written** and **practical exam** must be taken.

EXAMINATION

The **theoretical exam** consists of answering an online questionnaire and developing a training project.

The **practical exam** consists of a 20-minute online teaching demonstration in English or German, followed by a reflection discussion. It is conducted by the SteginkGroup Academy and jointly assessed with vermit® GbR. The vct® certificate is awarded by the vermit® Chairman during the vermit® annual trainer meeting.

PROJECT MANAGER



Henriett Stegink, accredited member of the examination board of SHB for the certification of technical professionals. Lecturer at DHBW on topics of digitalization and moderation techniques. Author of eBooks and teaching materials for technical education.

TRAINING TEAM

Experts and subject matter specialists of the SteginkGroup Academy – all of whom are practitioners in industrial technical education and technical customer service.

TRAINING CONTENT

IN-PERSON | T1: Communication & Rhetoric in Education

This module focuses on developing an understanding of the various aspects and possibilities of communication (in-person vs. online) to communicate more consciously and successfully.

- Psychological fundamentals of communication
- Methods of conversation management
- Language and impact
- Practice in a virtual environment with VR glasses EasySpeech

IN-PERSON | T2: Learning Theory & Didactics

Since didactics is defined as an art, it can be learned, improved, and ultimately perfected, much like a craft. This module focuses on how exactly this process works.

- Characteristics of adult education
- Psychological and physical foundations of learning
- Insights from learning psychology
- Teaching and conveying knowledge (in-person vs. online)

ONLINE | T3: eLearning & New Media for Technical Trainers

You will learn how e-learning tools are used, what specific didactic knowledge is required for teaching with online media, how e-training is implemented in technical knowledge transfer, and how to conduct an online training session yourself.

- Digital Learning – How can it work?
- Models and structures of blended learning concepts
- Digital | Virtual tools in use...
- What technology is needed?

ONLINE | T4: Training Planning & Organization

In this module, a training program will be designed and then conducted. Existing trainings and their content will be analyzed for quality.

- Designing in-person and digital learning paths
- WBT, Microlearning, Learning Nuggets...
- Basic structures of an (online) course
- Additional planning aspects to consider?

IN-PERSON | T5: Training Practice & Methodology

You will receive a variety of tips on the process and delivery of a training session. The first part covers some practical training methods, while the second part focuses on learning outcome assessment.

- Collecting participant feedback (in-person vs. online)
- How to successfully assign tasks
- Reflection-based teaching methods in use
- Practice-based methods (in-person vs. online)

IN-PERSON | T6: Interaction & Group Dynamics

You will learn to proactively manage critical situations. We will explore how individuals become a group and which methods can be used to motivate a group:

- Collaborative learning and working (in-person vs. online)
- Rules and fundamentals of group dynamics
- Group dynamic processes (in-person vs. online)
- Handling disruptions in a "person-centered" way
- The importance of informal learning (in-person vs. online)

ONLINE | T7: The ABC of Intercultural Teaching Competence

In this module, you will learn about contemporary and cultural etiquette in selected countries and cultures. Tips and strategies will raise awareness for interacting with intercultural participants. The goal is to develop cross-border teaching competence (both online and in-person).

- The basic understanding of one's own culture
- Fundamentals of intercultural communication
- DOs and DON'Ts in intercultural contact
- Teaching efficiently and aligning one's own values with the training goals of different cultures.

BLENDED LEARNING CONCEPT

This professional trainer training combines in-person and online phases. Between the in-person phases, there are supplementary online phases during which case studies are discussed or any remaining questions are addressed.



Course language: German (available in English for in-house training upon request)

T1: Communication & Rhetoric - DE
T2: Learning Theory & Technology Didactics - DE
T3: eLearning & New Media - DE
T4: Training Planning & Organization - DE
T5: Training Practice & Methodology - DE
T6: Interaction & Group Dynamics - DE
T7: Intercultural Teaching Competence - DE

TRAINING GROUP

A maximum of 12 participants

DATES AND CONDITIONS



C R E A T E Y O U R F U T U R E

Our Event Locations and Training Partners:

**Campus Handwerk
Süd-West Niedersachsen GmbH**
Beckstraße 19
49809 Lingen
Telefon +49 591 97304 -0

**SteginkGroup-Akademie
Gmünder Technologie Zentrum**
Marie-Curie-Str. 19
73529 Schwäbisch Gmünd
Telefon +49 7171 104 679 -0

**For any questions, please contact
Henriett Stegink**
- Training and Certification -
Telefon +49 7171 - 104 679 -0
h.stegink@stegingroup.de

